



# Edgewood ISD Convocation 2021

**Superintendent of Schools**

*Dr. Eduardo Hernandez*

**#GROWING  
GREATNESS**

**EDGEWOOD**  
INDEPENDENT SCHOOL DISTRICT  
*San Antonio*  
PROFESSIONALISM • ACCOUNTABILITY • COMMUNICATION

# Intended Learning Outcomes



Growing Greatness

Our Why?

Professionalism: Edgewood ISD Strategies for Improvement

Accountability: Strategic Planning 2028

Communication: EISD ESSER Funding #Literacy Matters

Communication: Moving Forward

# VISION 2025

## Mission

Edgewood ISD provides an exceptional learning experience that engages, empowers and prepares students to compete and reach their highest potential in an ever-changing world.

For every child, success in life. Edgewood Proud! **Vision**

## Outcome

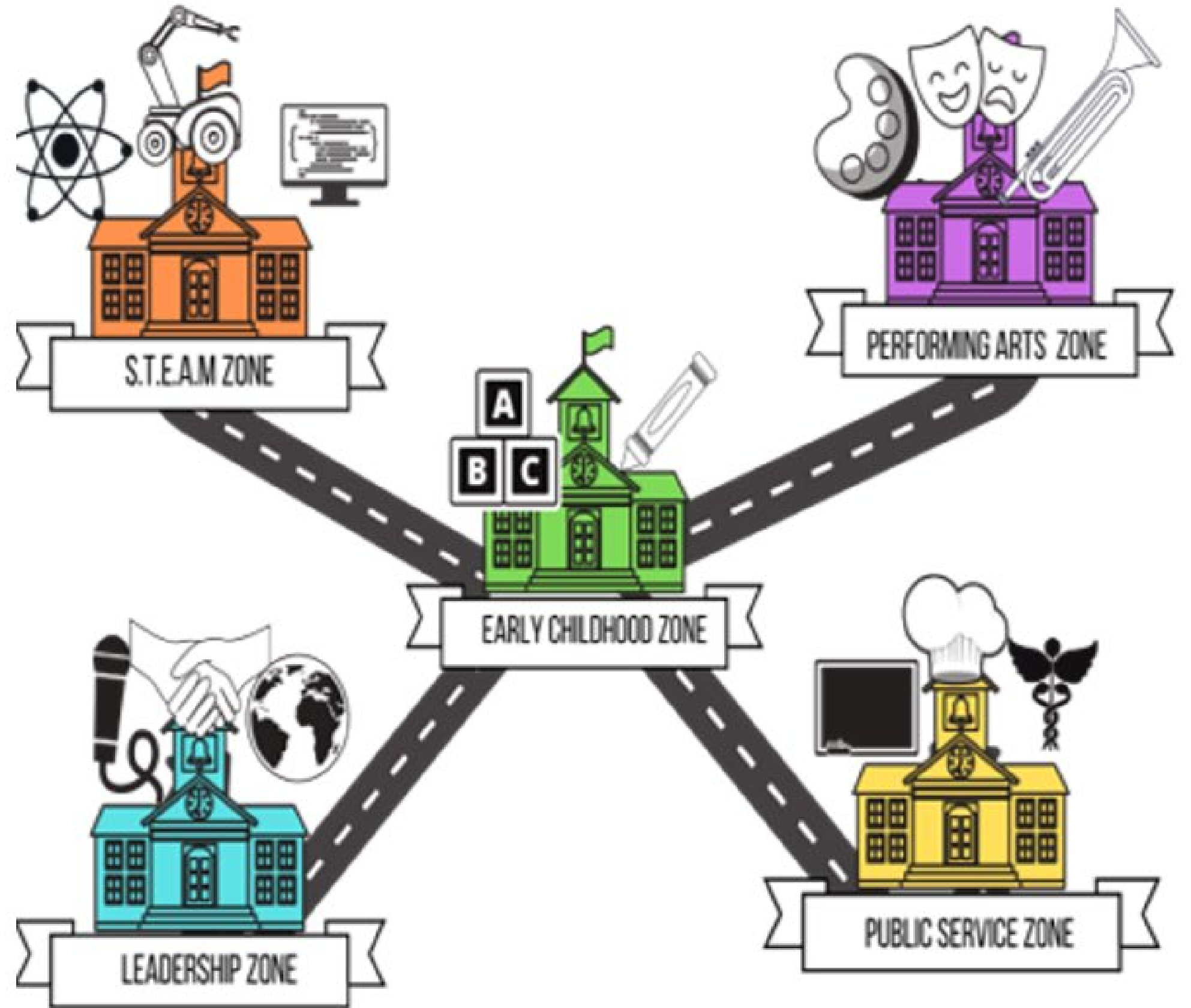
Graduate ALL scholars College, Career, or Military ready per their expected date of graduation!

- P = Professionalism
- A = Accountability
- C = Communication

## Core Values

## Board/Superintendent Goals

- Goal 1: Focus On Student Success
- Goal 2: Focus on Students, Families & Community
- Goal 3: Focus on Operational Excellence
- Goal 4: Focus on Employee & Organizational Improvement
- Goal 5: Focus on Financial Stewardship



“

*In Edgewood ISD our goal is to Serve and Support our community by building an educational model that is sustainable into the future, and that is mindful of our under-represented communities of color comprised of many first-generation students.*

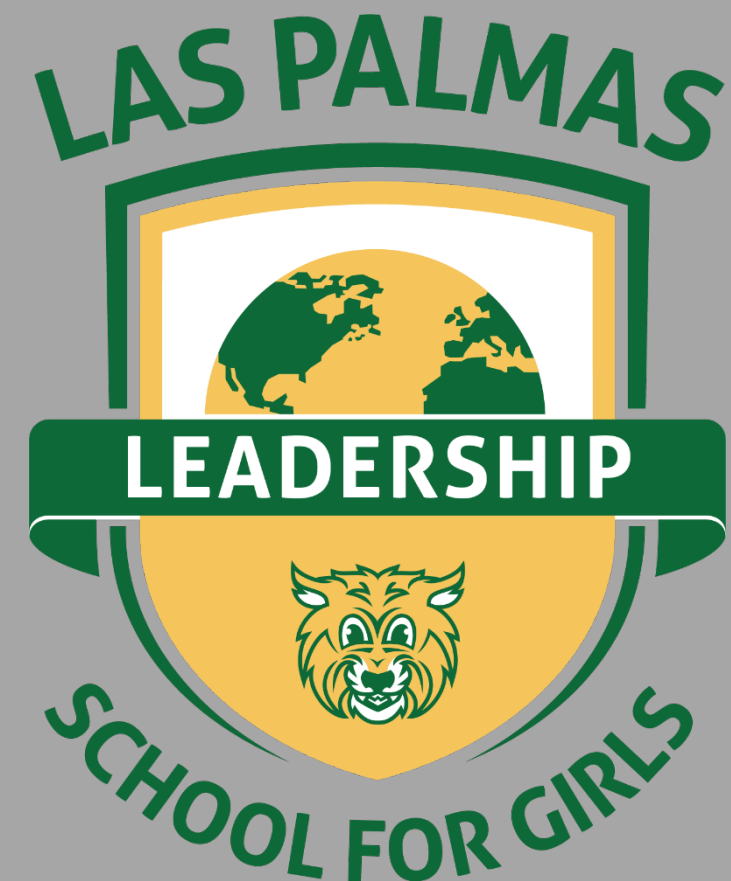
**SUPERINTENDENT OF SCHOOLS**

*Dr. Eduardo Hernandez*

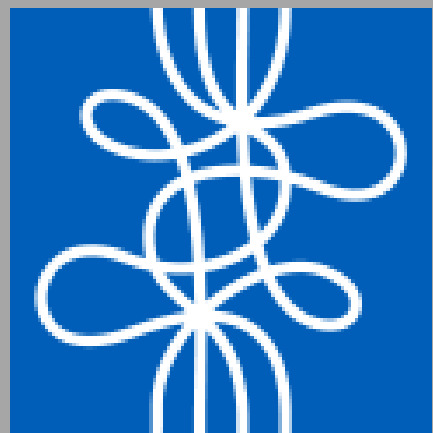




  
**Edgewood**  
*Education Foundation*  
OF SAN ANTONIO



# #CollectiveImpact



CLASSICAL  
MUSIC  
INSTITUTE





BRANDING

MULTIMEDIA



EVENTS

MEDIA COVERAGE



# OFFICE OF MARKETING AND COMMUNICATIONS



MEDIA BUYS

NEWSLETTERS



SOCIAL MEDIA

WEBSITE



**EDGEWOOD**  
 INDEPENDENT SCHOOL DISTRICT  
*San Antonio*  
 PROFESSIONALISM ♦ ACCOUNTABILITY ♦ COMMUNICATION



EDGEWOOD

INDEPENDENT SCHOOL DISTRICT

*San Antonio*

PROFESSIONALISM ♦ ACCOUNTABILITY ♦ COMMUNICATION

P

Professional

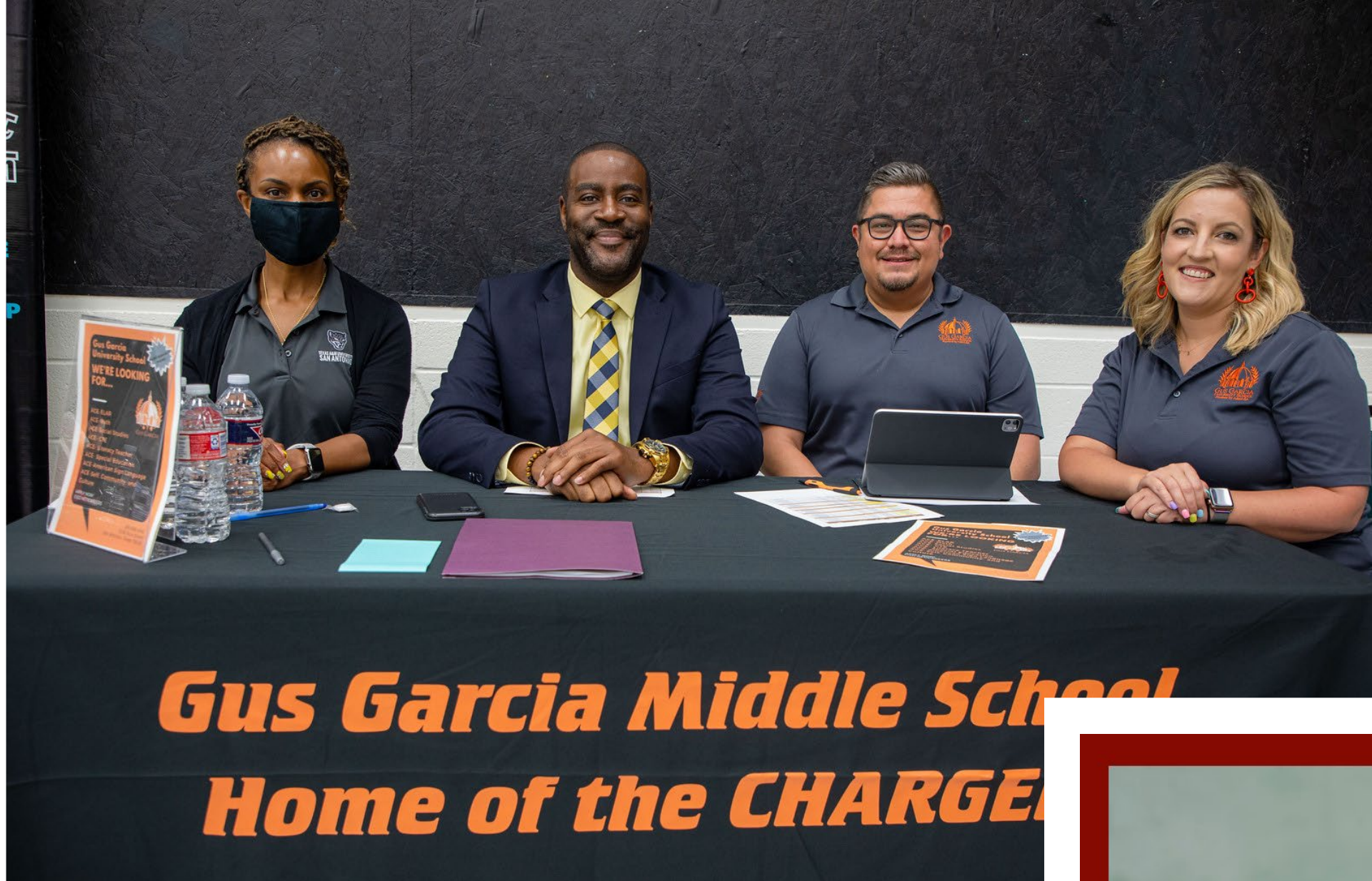
A

Accountable

C

Communication





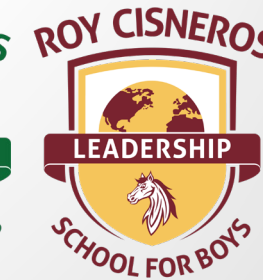
EDGEWOOD  
INDEPENDENT SCHOOL DISTRICT  
San Antonio  
PROFESSIONALISM + ACCOUNTABILITY + COMMUNICATION

**P** Professional ✓

**A** Accountable

**C** Communication

# Edgewood ISD Strategies For Improvement



2018-2019

System Improvement for Teacher, Campus and Leadership Quality

- Innovation/School Choice
- Lone Star Governance Board of Trustees Leadership Development



2019-2020

Urgent Focus on Low Performing Schools

- Senate Bill 1882 Partnerships
- Accelerating Campus Excellence (ACE) Initiative
- Leadership School for Girls (Advocacy/Her Story)
- Gus Garcia University School (Focus on Mindfulness)

2020-2021

Focus on Equity for ALL

- Innovation/School Choice
- Early College High School Initiative
- Mitigating Learning Acceleration

2021-2022

Edgewood ISD Project Learning Acceleration

- Early Literacy Initiative (#LiteracyMatters)
- Teacher Incentive Allotment
- Fine Arts Zone Development
- Operation Connectivity with City Of San Antonio



PROFESSIONALISM • ACCOUNTABILITY • COMMUNICATION

Employee Townhalls, Community Townhalls, and Platicas



# School Action Fund Continuation Grants!

3  
MILLION



WINSTON INTERMEDIATE  
SCHOOL OF EXCELLENCE  
Powered by Texas A&M-San Antonio



## CALL FOR QUALITY SCHOOLS

JOHN F. KENNEDY  
HIGH SCHOOL



John F. Kennedy High

LOMA PARK  
ELEMENTARY



Loma Park Elementary

PERALES STEAM  
ELEMENTARY



Perales STEAM  
Elementary

STAFFORD  
ELEMENTARY



Stafford Elementary

Letter of Intent

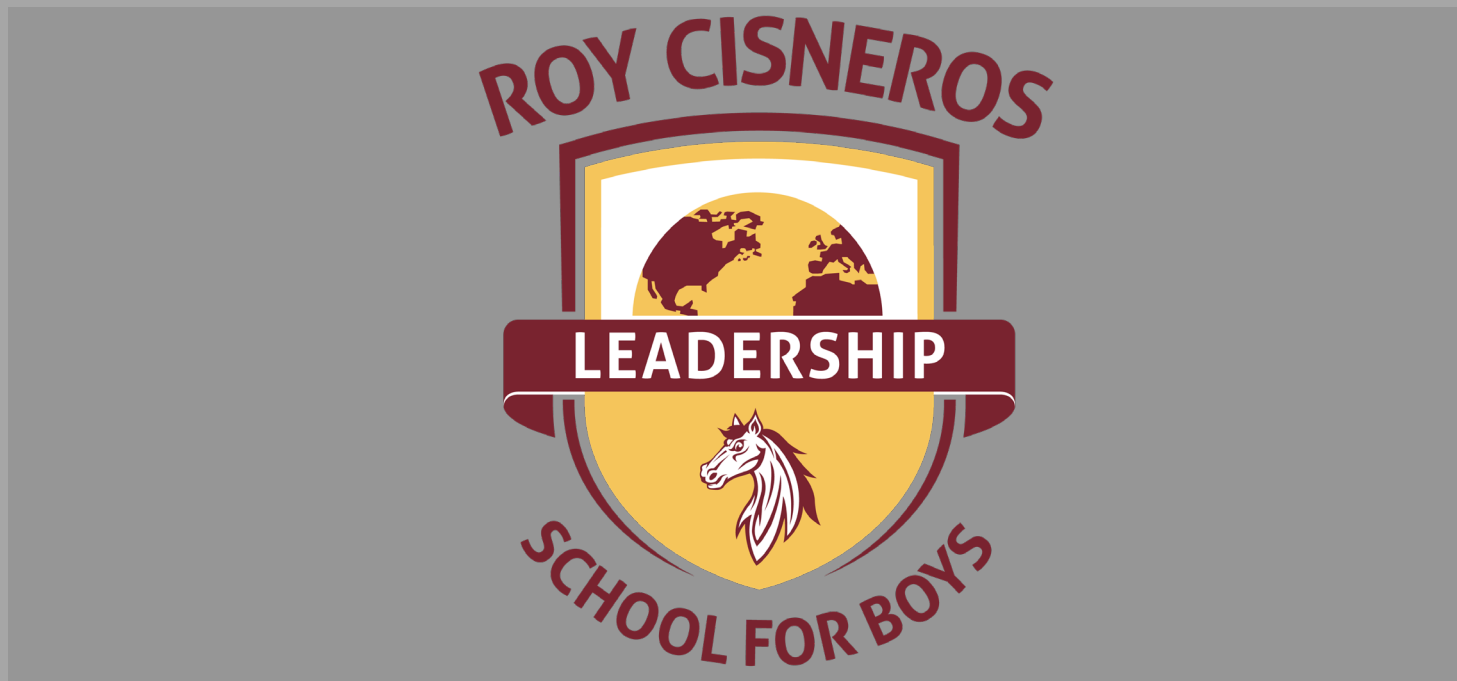
Application  
Development

Review of  
Proposals

District  
Recommendation

Board  
Authorization

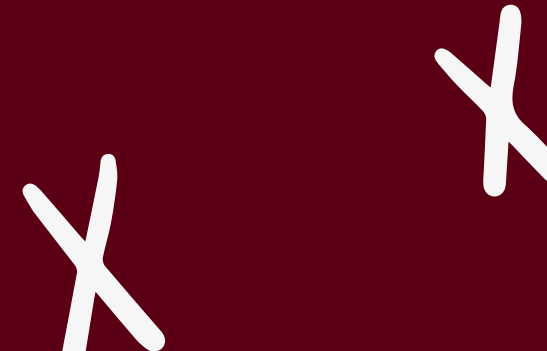
Support and Information Sessions Provided by the Office of Transformation & Innovation




A graphic with a dark red border. On the left is a portrait of a man in a dark suit and tie. To the right of the portrait are three horizontal red bars, each containing a white circle with a red letter. The top bar has the letter 'P' and the word "Professional". The middle bar has the letter 'A' and the word "Accountable", with a red checkmark to its right. The bottom bar has the letter 'C' and the word "Communication". In the top right corner, the logo for Edgewood Independent School District is visible, with the text "EDGWOOD INDEPENDENT SCHOOL DISTRICT San Antonio PROFESSIONALISM • ACCOUNTABILITY • COMMUNICATION".



# Greatness For All 2028



# #GrowingGreatness

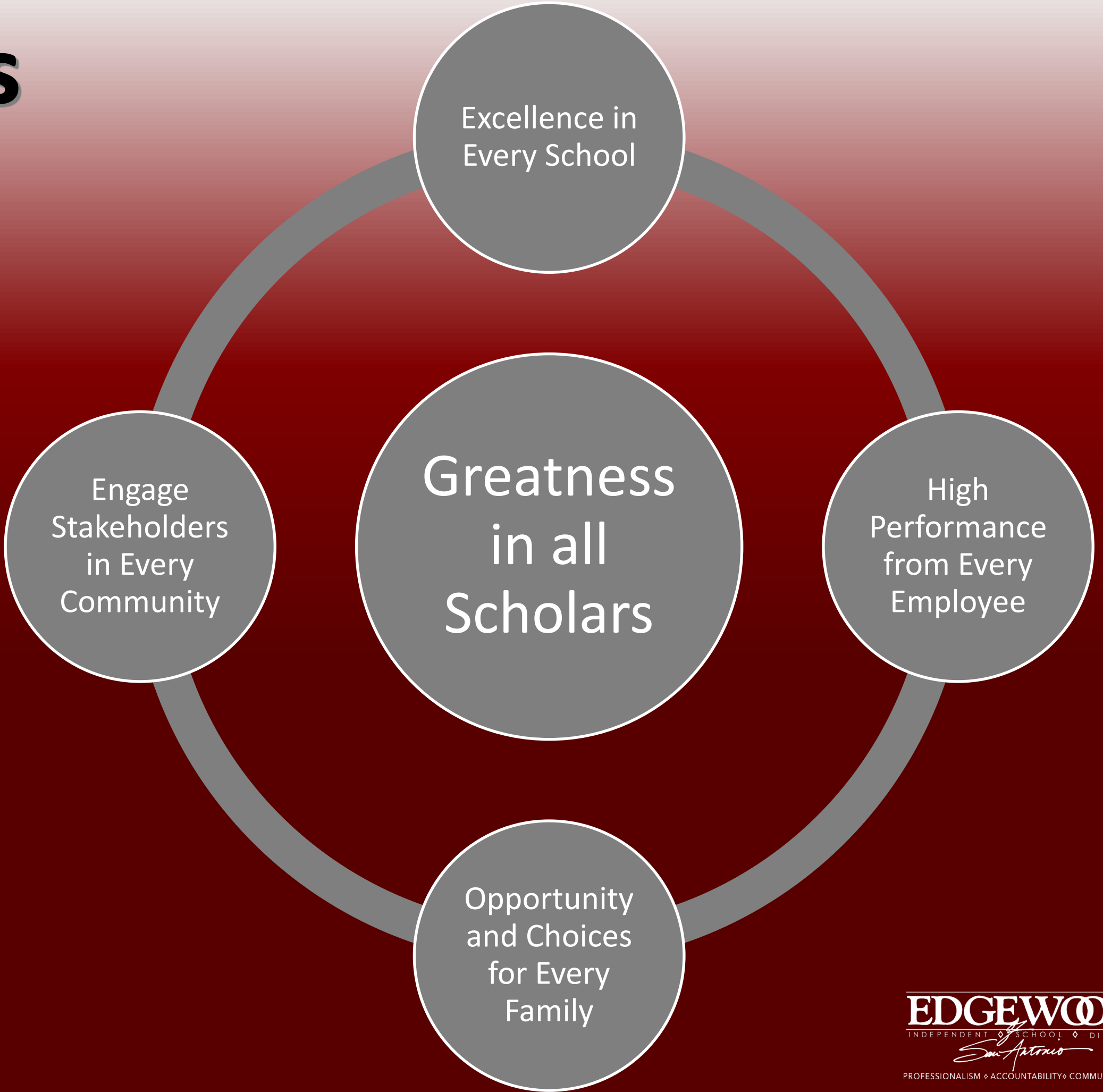


YOUR CHILD HAS AN  
**ARTISTIC TALENT**  
WAITING TO BE  
DISCOVERED

[CLICK TO LEARN HOW](#)

**EDGEWOOD**  
INDEPENDENT SCHOOL DISTRICT  
*San Antonio*

PROFESSIONALISM • ACCOUNTABILITY • COMMUNICATION





**Our work will occur in 4 phases: Preparation, Community Visioning, Learning & Designing.**

Mar Apr May June Jul Aug Sept Oct Nov Dec Jan

**Preparation**

**Community  
Visioning**

**Learning**

**Designing**



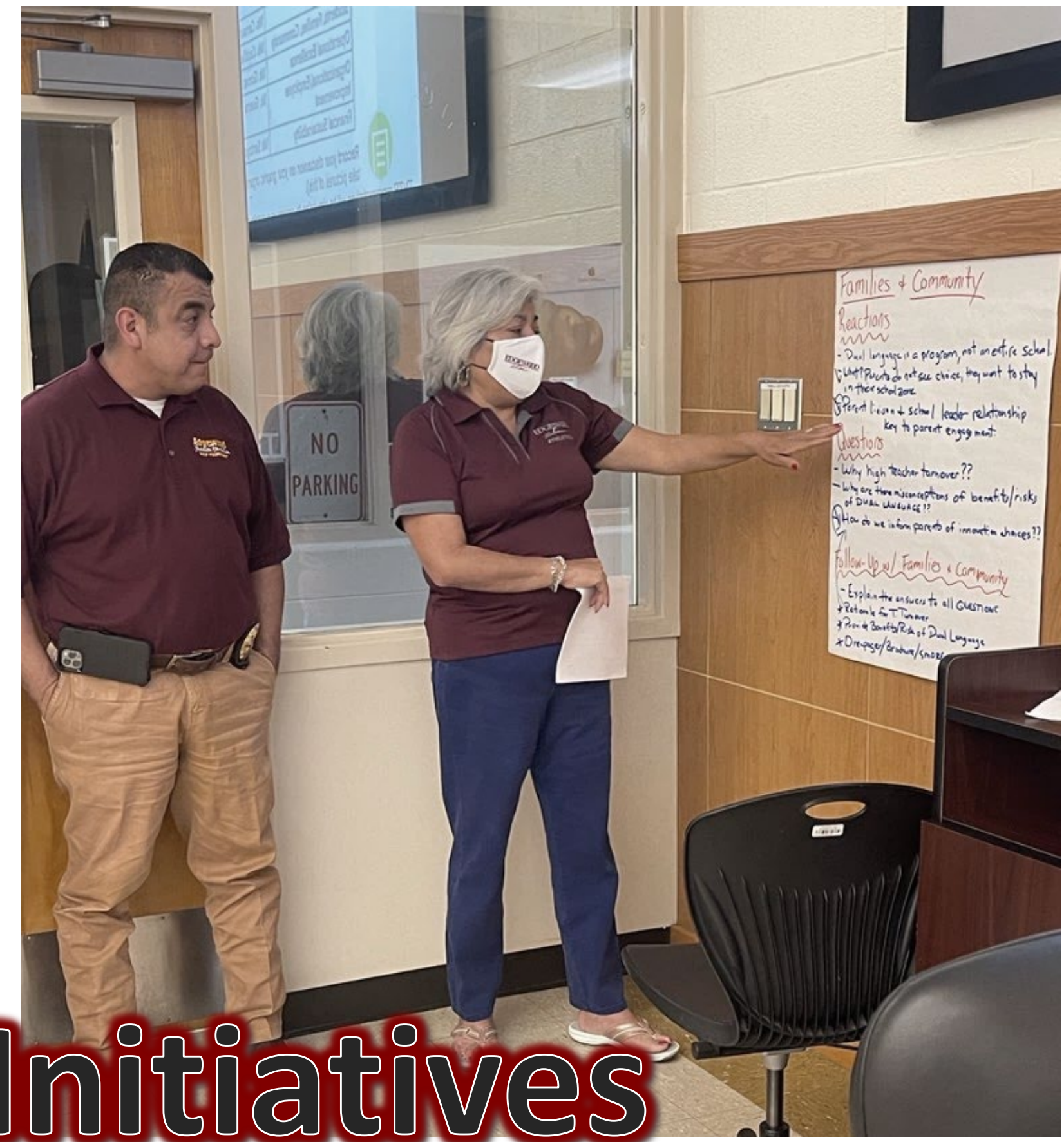
# Edgewood ISD 2028





**EDGEWOOD**  
INDEPENDENT SCHOOL DISTRICT  
*San Antonio*  
PROFESSIONALISM • ACCOUNTABILITY • COMMUNICATION

# Strategic Initiatives



Families & Community  
Reactions  
- Dual language is a program, not an entire school  
- What? Parents do not see choice, they want to stay in their school zone  
- Parent liaison + school leader relationship key to parent engagement  
Questions  
- Why high teacher turnover??  
- Why are there misconceptions of benefit/risks of Dual Language??  
- How do we inform parents of innovation changes??  
Follow-Up w/ Families & Community  
- Explain the answers to all questions  
- Retain the staff  
- Pros & Benefits/Risks of Dual Language  
- Drop-pager/Grades/Knows

# Neighborhood Platicas



# ESSER FUNDING

\$47 Million

2021-  
2022

• 40% = \$18.1 Mil

2022-  
2023

• 30% = \$14.1 Mil

2023-  
2024

• 20% = \$9.4 Mil

2024-  
2025

• 10% = \$4.7 Mil

**EDGEWOOD**

INDEPENDENT SCHOOL DISTRICT

*San Antonio*

PROFESSIONALISM ♦ ACCOUNTABILITY ♦ COMMUNICATION

# Update 2021-2022

**Mental Health  
Student & Staff**



**Social  
Emotional  
Learning  
Student  
Support**



**Physical  
Protective  
Equipment and  
Safety  
Investments**



~~Support Students  
Teachers  
Remote Learning~~

**Acceleration  
for  
Learning Loss**



**Employee  
Compensation  
Intersession Dates**



**Fixed Costs –  
Building  
Renovations  
and Technology**



## Board Adopted



# #LiteracyMatters

WITH DR. EDUARDO HERNANDEZ

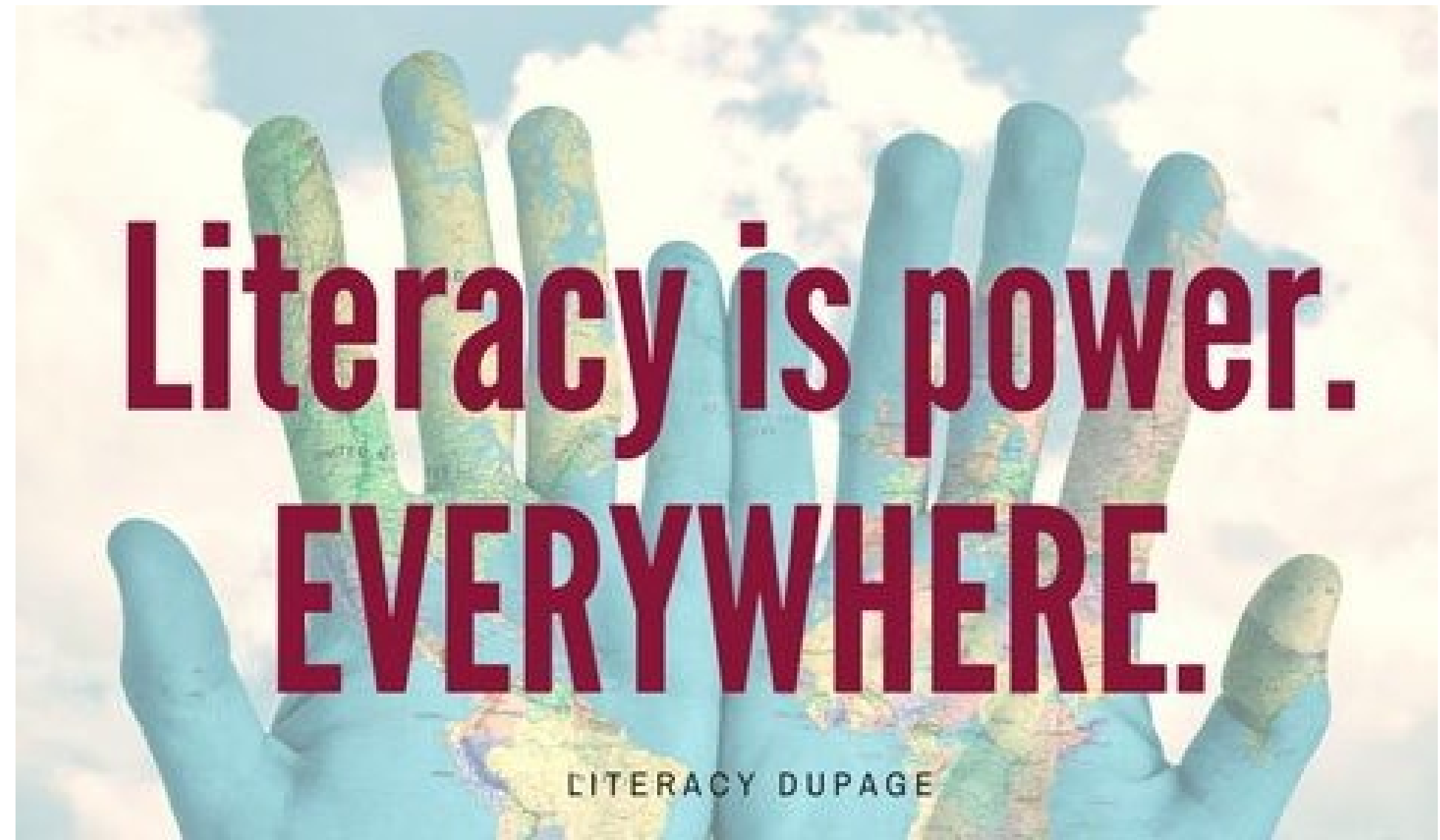


# TNTTP

reimagine teaching



**EDGEWOOD**  
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*San Antonio*  
PROFESSIONALISM ♦ ACCOUNTABILITY ♦ COMMUNICATION

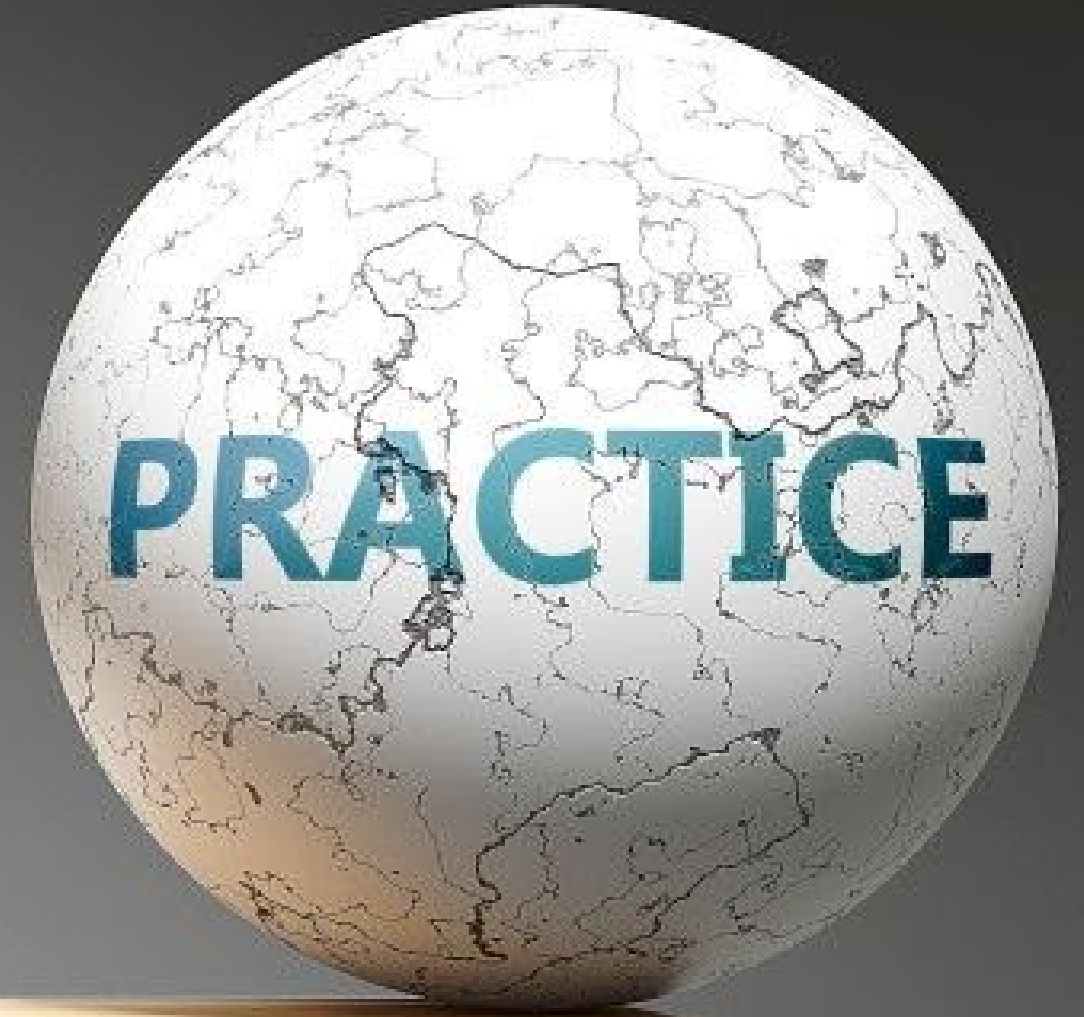
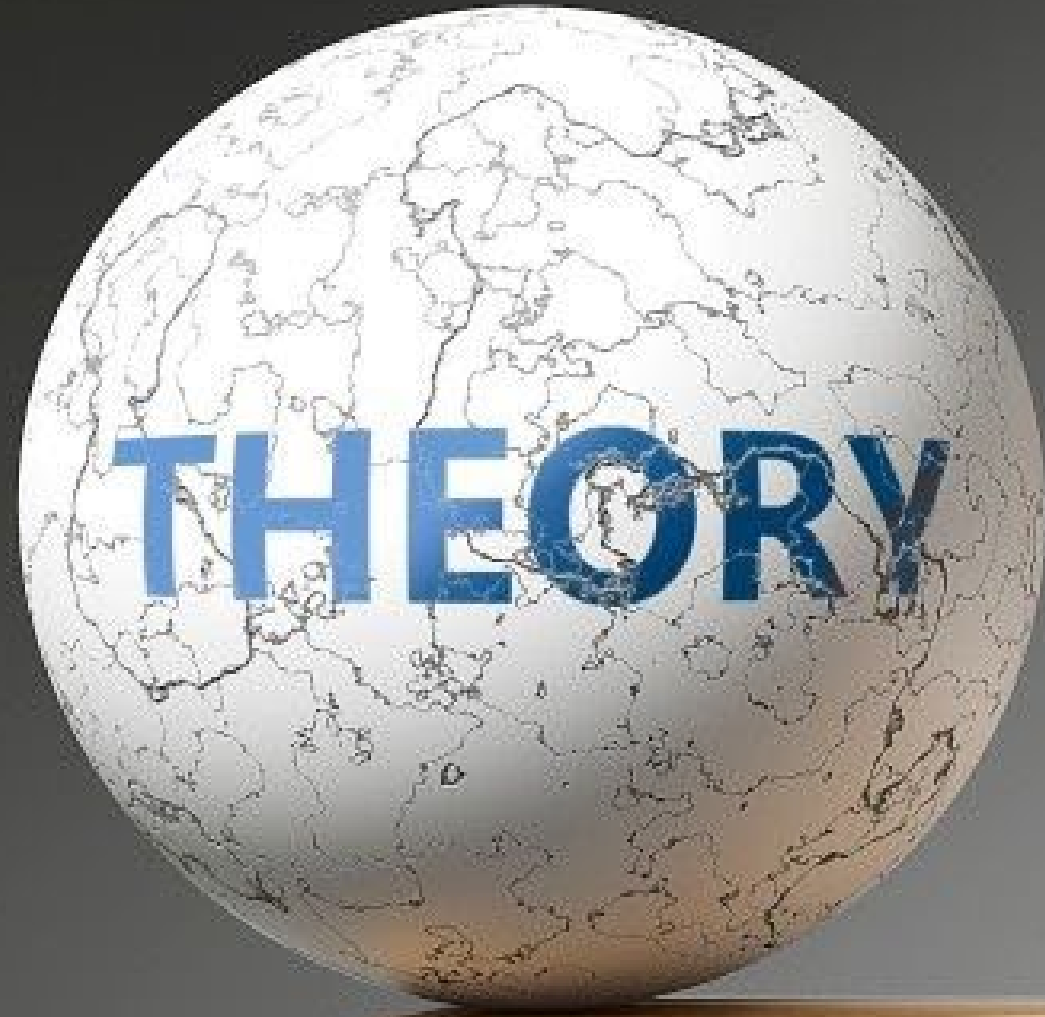


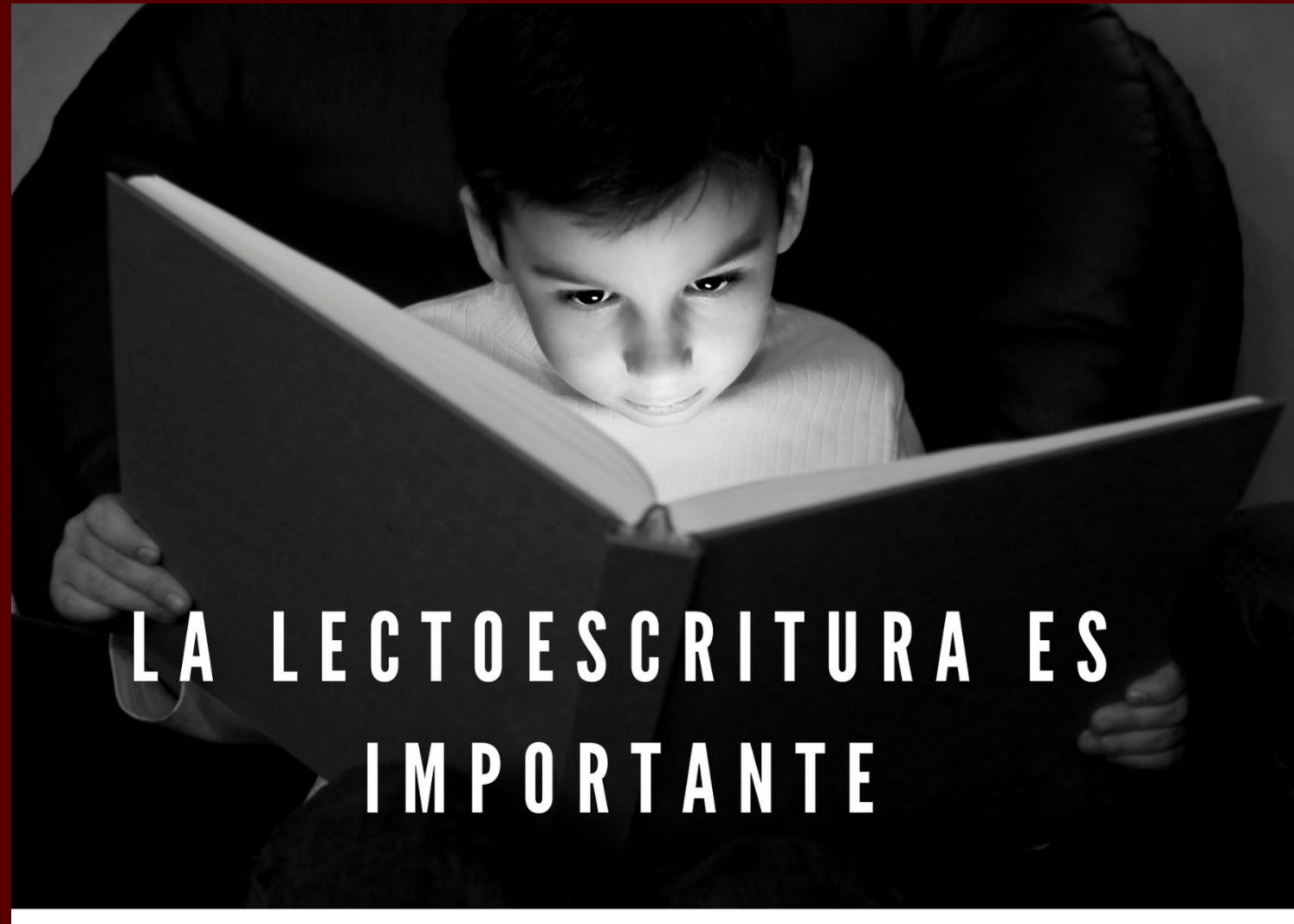
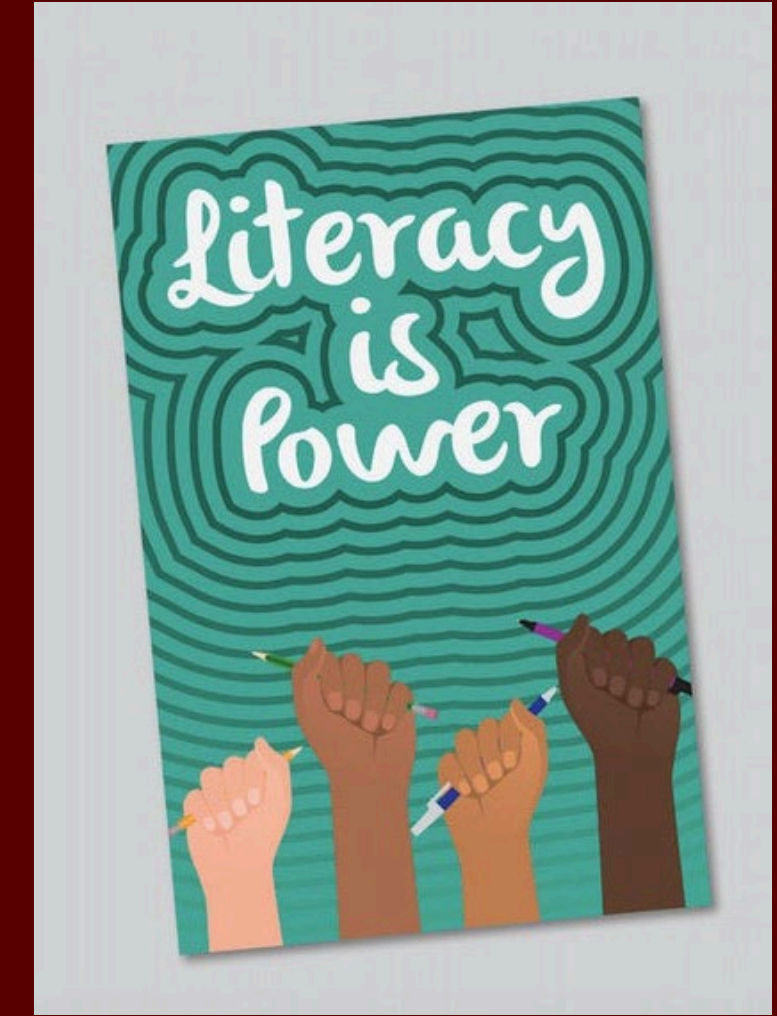
# Literacy is power. EVERYWHERE.

LITERACY DUPAGE

# #LITERACY *matters*

ALL THINGS LITERACY BECAUSE LITERACY MATTERS IN ALL THINGS

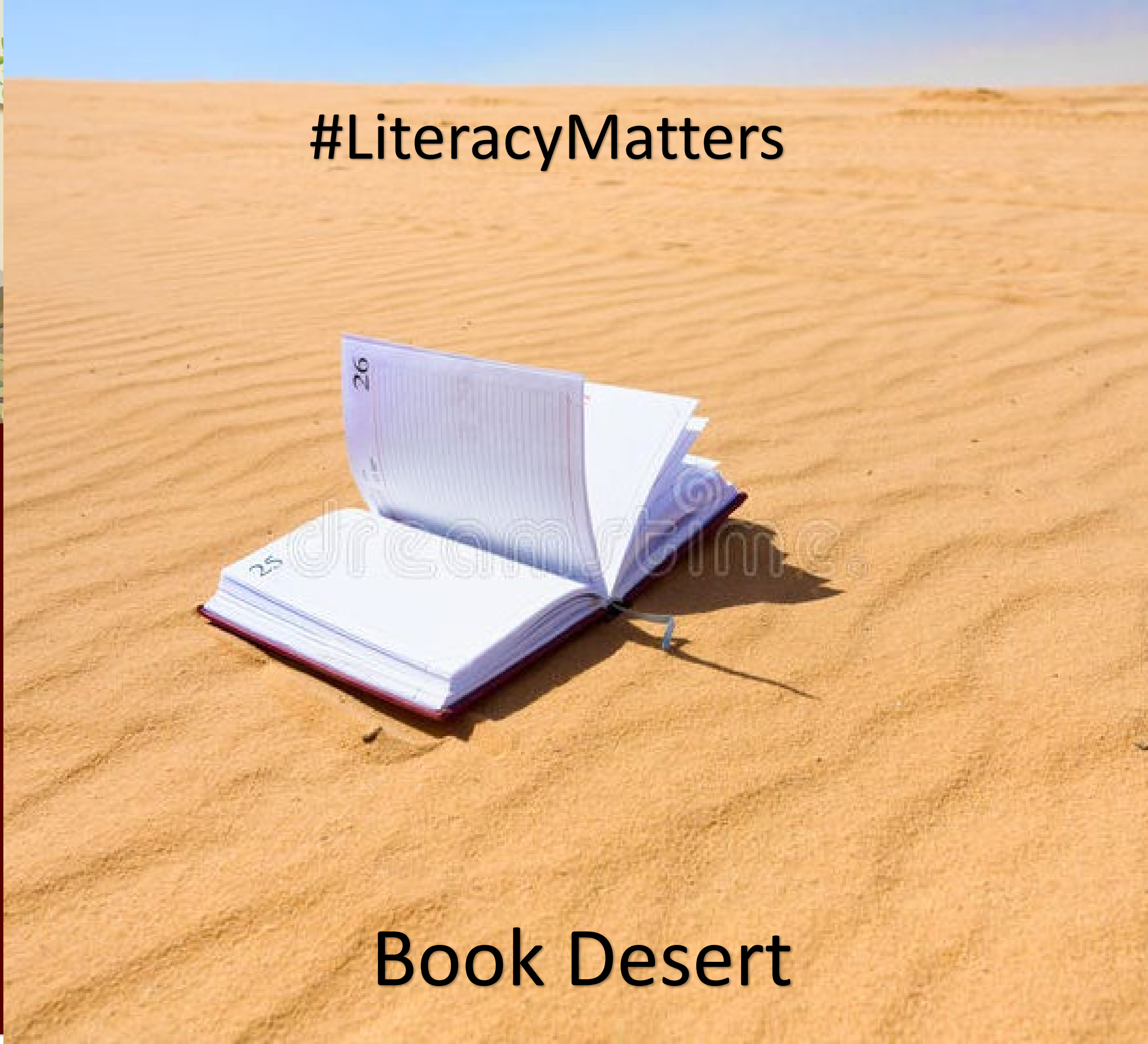




**Community Hub**



**#LiteracyMatters**



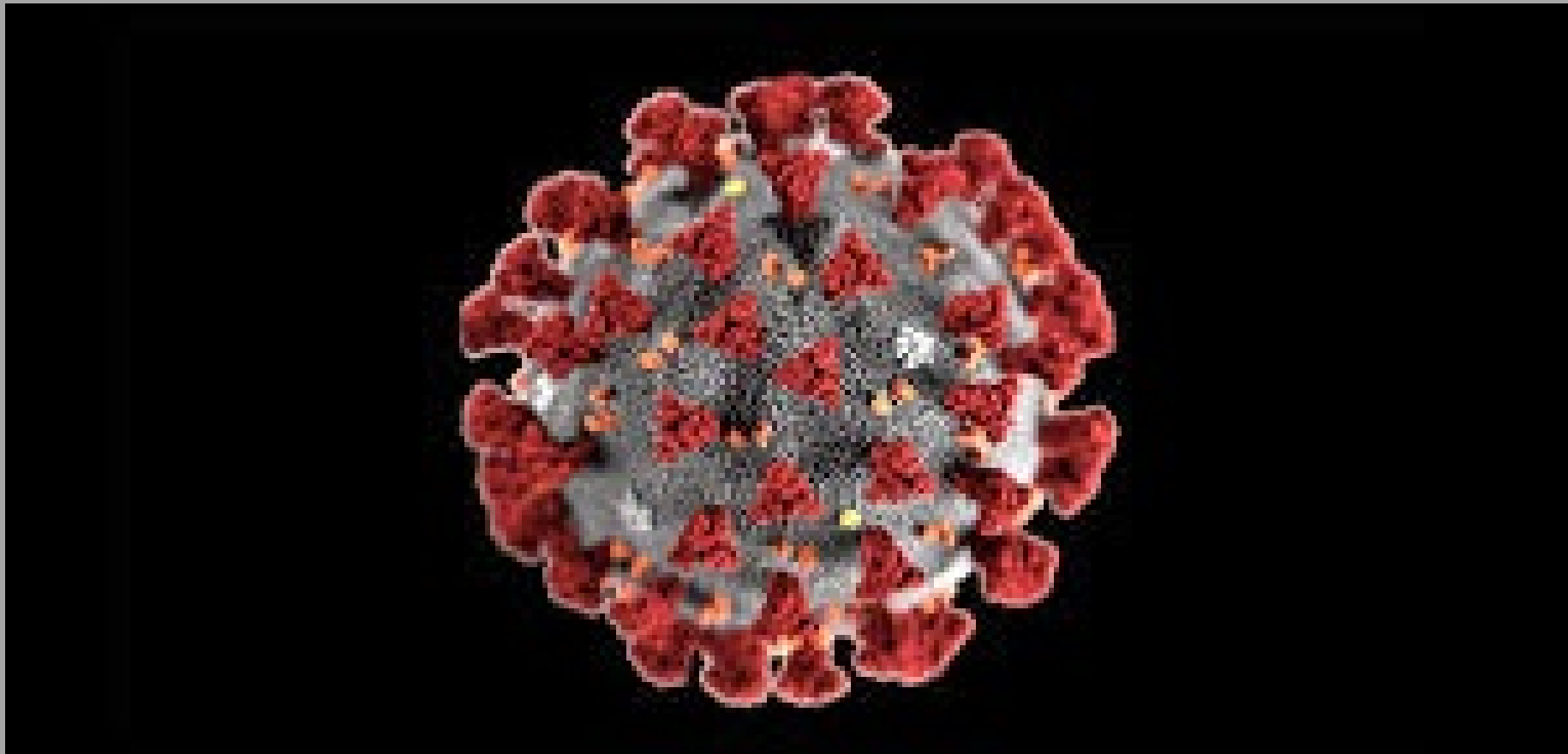
**Village Library**

**Book Desert**





A graphic with a dark red background and a light grey background behind the text. On the left, there is a portrait of a man in a dark blue suit and tie. To the right of the portrait are three stacked horizontal bars, each containing a white circle with a red letter and a corresponding word. The top bar has a 'P' and the word "Professional". The middle bar has an 'A' and the word "Accountable". The bottom bar has a 'C' and the word "Communication", with a red checkmark to its right. In the top right corner, there is a logo for "EDGEWOOD INDEPENDENT SCHOOL DISTRICT San Antonio PROFESSIONALISM • ACCOUNTABILITY • COMMUNICATION".



# Lessons Learned

Leadership  
Matters &  
ALL Means ALL

Uncertainty is  
the New  
Normal

Building the  
Plane while  
Flying is a  
Necessity

Define Reality  
and  
Provide Hope

Iron  
Sharpens  
Iron

Reacting vs  
Responding

WHEN YOU ***REACT***,  
YOU ARE GIVING  
AWAY YOUR POWER.  
WHEN YOU ***RESPOND***,  
YOU ARE STAYING IN  
CONTROL OF  
YOURSELF.  
- Bob Proctor



**"I do it for my  
students and staff"**

***#DoItForSA***

— EISD Superintendent,  
Dr. Eduardo Hernandez

# Personal Protection

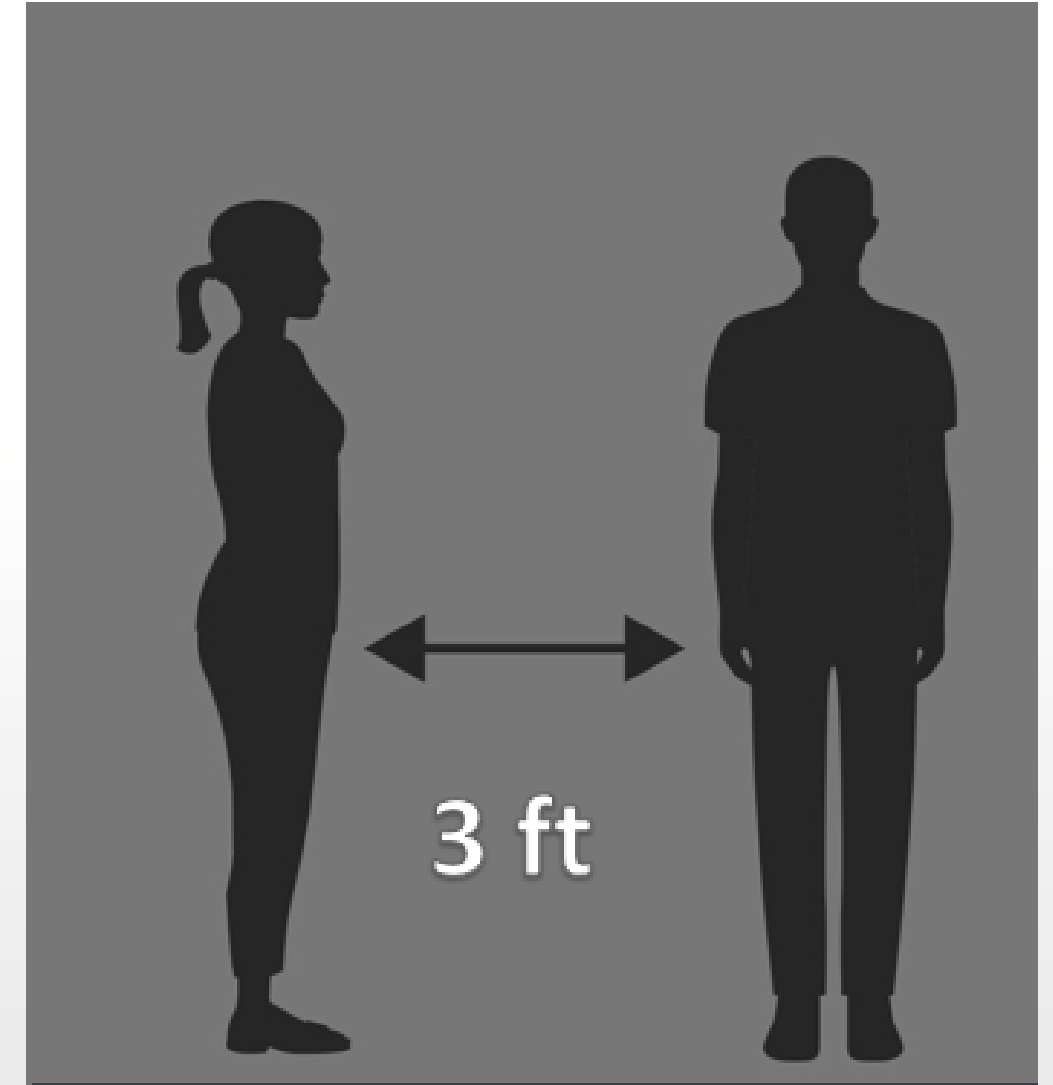
**EDGEWOOD**  
INDEPENDENT SCHOOL DISTRICT  
*San Antonio*



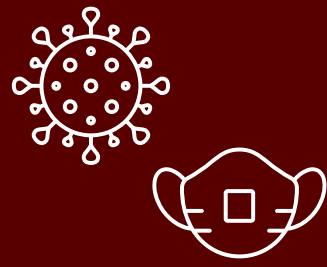
Wash your hands



Highly encouraged  
To wear a  
face mask



Keep your distance  
when possible



# Safety and Cleaning



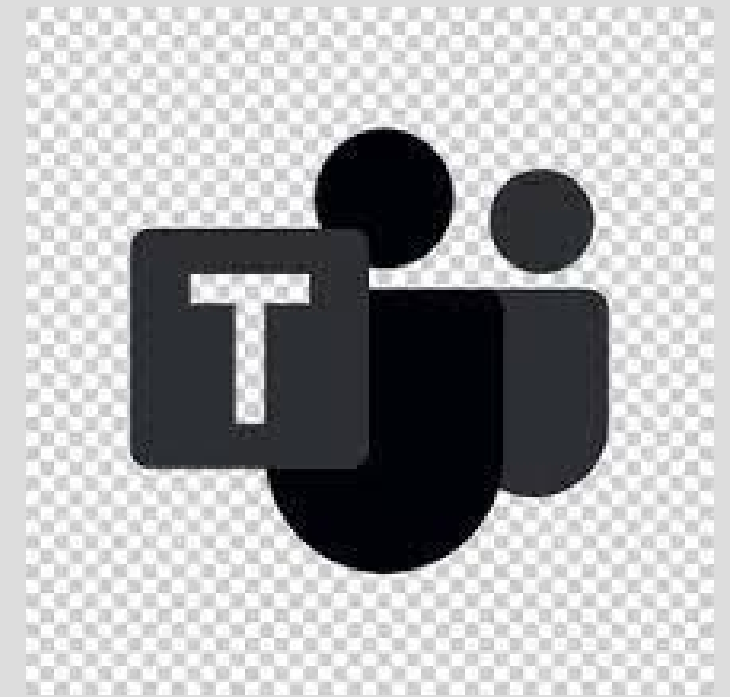
# Parent visits Campus/Administration Buildings



**Phone call**



**E-mail**



**TEAMS**



# REGISTER FOR COVID-19 TESTING FOR THE 2021-2022 SCHOOL YEAR!

Community Labs now offers a personalized QR code which allows students and staff to register faster for testing and receiving test results.

1. Open camera or QR code reader or visit the link: [bit.ly/EISDTesting](https://bit.ly/EISDTesting)
2. Fill Out Information
  - a. Enter site type
    - i. Select School
  - b. Site Assigned
    - i. Type 'EISD' & select your campus name'
    - ii. Click Select Site
    - iii. Select Student or Staff Registration
    - iv. Enter Your Information



You can enter a phone number to get your QR Code texted to you or enter an email address to receive your QR Code through email.



**No Virtual Options  
for Scholars**

**At This  
Time**

**No COVID Leave  
for Employees**



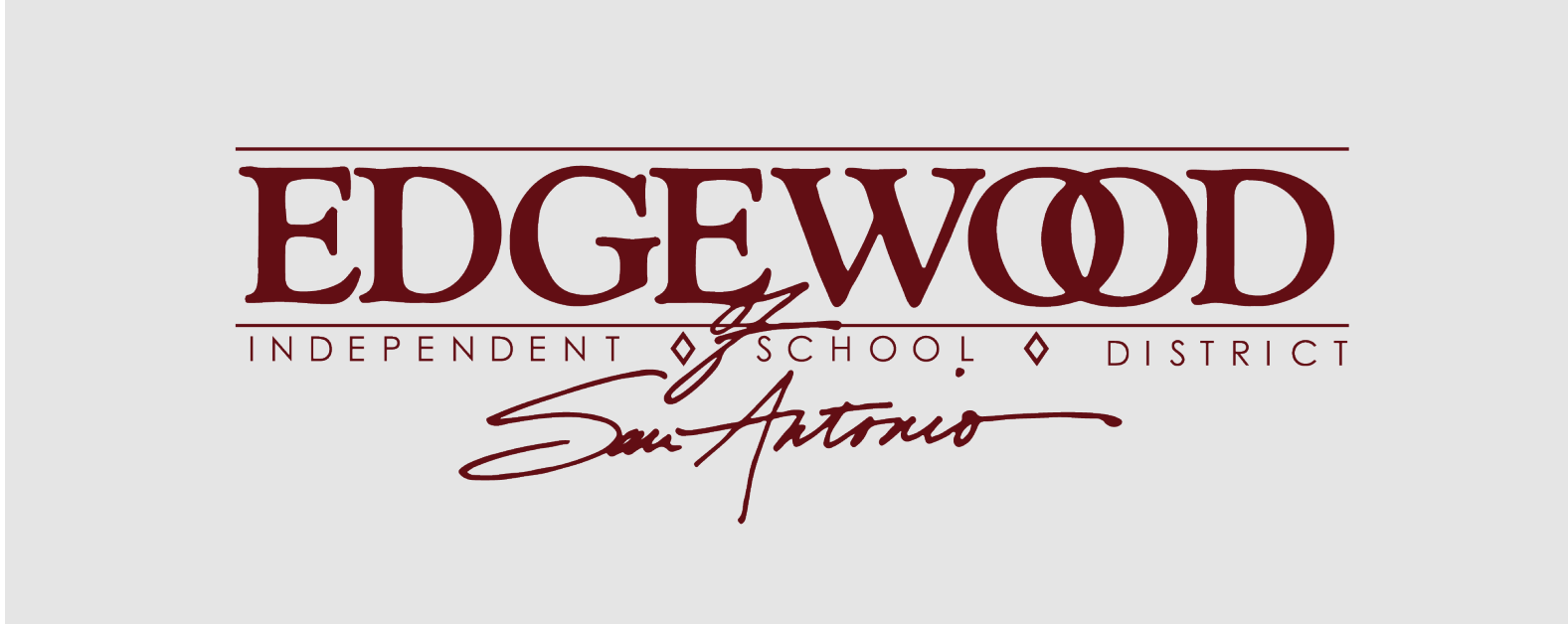
# Edgewood ISD Vaccination Status

This is for informational purposes only. We will be provided a percentage update of how many Edgewood ISD Employees are vaccinated.

\* Required

\* This form will record your name, please fill your name.

1 First Name (nombre) \*



**Deadline  
August 20<sup>th</sup>**

Please keep this record card, which includes medical information about the vaccines you have received.  
Por favor, guarde esta tarjeta de registro, que incluye información médica sobre las vacunas que ha recibido.

Hernandez Eduardo MI  
First Name

[Redacted]

[Redacted] (IS record number)

[Redacted] (Healthcare Professional or Clinic Site)

vaccine	Lot Number	Date	Healthcare Professional or Clinic Site
1 <sup>st</sup> Dose COVID-19	COVID-19 Pfizer 2L 9265	02/01/21 mm dd yy	UH RBG
2 <sup>nd</sup> Dose COVID-19	COVID Pfizer	02/22/2021 / / yy	
Other	EN6198	UHS RBG / / yy	



Dr. Eduardo Hernandez

# 15 Minute Meeting-Let's Talk About It!

🕒 15 min

📍 Superintendents Office

15 Minute Talk with Dr. Hernandez

Select a Date

July 2019

SUN MON

1

7

8

21

22

28

29

## Superintendent

Edgewood ISD / About EISD / Superintendent



**Dr. Eduardo Hernández**

**Superintendent**

Phone: 210.444.4520 | [Email](#)

[Let's Talk About It! \(15 min meeting\)](#)

[Twitter - @DrH\\_OnTheEdge](#)



[Biography](#)

[Superintendent/Board Goals](#)

[Initiatives](#)

[Superintendent's Contract](#)

Let's Talk  
With Dr. H

# Intended Learning Outcomes



Growing Greatness

Our Why?

Professionalism: Edgewood ISD Strategies for  
Improvement

Accountability: Strategic Planning 2028

Communication: EISD ESSER Funding #Literacy Matters

Communication: Moving Forward



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# WELCOME BACK EISD!

Share your first day  
memories with us on  
social media by using  
the hashtag  
**#EdgewoodISD1stday**

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INDEPENDENT SCHOOL DISTRICT  
*San Antonio*

**#GrowingGreatness**